



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 402997 /		<u>Alt Order #</u> 06400922
<u>Product</u> OBAMA :30		
<u>Contract Dates</u> 10/29/12 - 11/05/12		<u>Estimate #</u> 2299
<u>Advertiser</u> Barack Obama For President		<u>Original Date / Revision</u> 10/31/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	43	11/03/12	11/03/12	College Football	Various		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$1,000.00			
2	43	11/04/12	11/04/12	NFL Early Game	Various		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,200.00			
3	43	10/31/12	11/02/12	TH-F 5a-6a	5a-6a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$40.00			
4	43	10/31/12	11/02/12	TH-F 5a-6a	5a-6a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$40.00			
5	43	10/31/12	11/02/12	TH-F 6a-7a	6a-7a		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$65.00			
6	43	10/31/12	11/02/12	TH-F 6a-7a	6a-7a		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$65.00			
7	43	10/31/12	11/02/12	TH-F 7a-8a	7a-8a		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$65.00			
8	43	10/31/12	11/02/12	TH-F 7a-8a	7a-8a		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$65.00			
9	43	10/31/12	11/02/12	TH-F 8a-9a	8a-9a		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$65.00			
10	43	10/31/12	11/02/12	TH-F 8a-9a	8a-9a		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$65.00			
11	43	11/04/12	11/04/12	Sun Fox News 9a-10a	9a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$125.00			
12	43	10/31/12	11/02/12	TH-F 9a-10a	9a-10a		:30			NM	4	\$240.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 402997 /		<u>Alt Order #</u> 06400922
<u>Contract Dates</u> 10/29/12 - 11/05/12	<u>Product</u> OBAMA :30	<u>Estimate #</u> 2299
<u>Advertiser</u> Barack Obama For Presic		<u>Original Date / Revision</u> 10/31/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$60.00			
13	43	10/31/12	11/02/12	TH-F 1p-2p	1p-2p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$60.00			
14	43	10/31/12	11/02/12	TH-F 2p-3p	2p-3p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$60.00			
15	43	10/31/12	11/02/12	TH-F 3p-4p	3p-4p		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$65.00			
16	43	10/31/12	11/02/12	TH-F 4p-5p	4p-5p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$100.00			
17	43	10/31/12	11/02/12	TH-F 5p-530p	5p-530p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$150.00			
18	43	10/31/12	11/02/12	TH-F 530p-6p	530p-6p		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$165.00			
19	43	10/31/12	11/02/12	TH-F 6-630p News	6p-630p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$175.00			
20	43	10/31/12	11/02/12	TH-F 630p-7p News	630p-7p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$250.00			
21	43	10/31/12	11/02/12	TH-F 7p-730p	7p-730p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$600.00			
22	43	10/31/12	11/02/12	TH-F 730p-8p	730p-8p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$650.00			
23	43	10/31/12	11/02/12	TH-F Late News	10p-1030p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$700.00			
24	43	10/31/12	11/02/12	TH-F Late News	1030p-11p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$750.00			
25	43	10/31/12	11/02/12	TH-F Late News 11p	11p-1130p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				4	\$175.00			
26	43	11/03/12	11/03/12	Late Run 10P News	Various		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$200.00			
27	43	11/04/12	11/04/12	Su Late News	10p-11p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$500.00			
28	43	11/04/12	11/04/12	Su Late News	10p-11p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$500.00			
29	43	10/31/12	11/02/12	TH-F 12a-1230a	12a-1230a		:30			NM	1	\$50.00

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<u>Contract Dates</u> 10/29/12 - 11/05/12	<u>Product</u> OBAMA :30	<u>Estimate #</u> 2299
<u>Advertiser</u> Barack Obama For Presic		<u>Original Date / Revision</u> 10/31/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$50.00			
30	43	10/31/12	11/02/12	TH-F 1230a-1a	1230a-1a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$35.00			
31	43	11/03/12	11/03/12	SAT/1130P-1230A	1130P-1230A		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$50.00			
32	43	11/03/12	11/03/12	Sa 1230a-1a	1230a-1a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$20.00			
D 33	43	11/04/12	11/04/12	Su 1130p-12a	1130p-12a		:30			NM	0	\$0.00
34	43	11/01/12	11/01/12	X Factor Thu	8p-10p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,500.00			
35	43	11/01/12	11/01/12	Thur 9p-10p	9p-10p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,500.00			
36	43	11/02/12	11/02/12	Fri 8p-9p	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$750.00			
37	43	11/02/12	11/02/12	Fri 9p-10p	9p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$600.00			
38	43	11/04/12	11/04/12	Su 8p-830p	8p-830p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$850.00			
39	43	11/04/12	11/04/12	Su 830p-9p	830p-9p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$650.00			
40	43	11/04/12	11/04/12	Su Prime C1	Su 9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,000.00			
E 41	43	11/04/12	11/04/12	Playoff Post Game	Various		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$650.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	43	10/29/12-11/04/12	Playoff Post Game	Various	-----Su	:30	\$650.00	NM		
		See MG 41.2										
		2	43	10/29/12-11/04/12	NFL Post Game	Various	----Th- SaSu	:30	\$650.00	NM		
		Ⓜ MG for 41.1 11/04										
42	43	11/05/12	11/05/12	Mon 8p-9p	8p-9p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
43	43	11/05/12	11/05/12	Mon 9p-10p	9p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
44	43	11/01/12	11/02/12	TH-F 1130p-12a	1130p-12a	---TF--	:30	2	\$65.00	NM	2	\$130.00
45	43	11/01/12	11/02/12	TH-F 3p-4p	3p-4p	---TF--	:30	1	\$65.00	NM	1	\$65.00
46	43	11/01/12	11/02/12	TH-F 2p-3p	2p-3p	---TF--	:30	1	\$40.00	NM	1	\$40.00

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402997 /	06400922

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/05/12	OBAMA :30	2299

<u>Advertiser</u>	<u>Original Date / Revision</u>
Barack Obama For Presic	10/31/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 47	43	11/03/12	11/03/12	Sa Late News	10p-11p	-----S-	:30	3	\$600.00	NM	3	\$1,800.00
N 48	43	11/04/12	11/04/12	Late Run 10P News	Various	-----S	:30	3	\$650.00	NM	3	\$1,950.00
N 49	43	11/05/12	11/05/12	MON Late News	1030p-11p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				3	\$750.00			
N 50	43	11/03/12	11/03/12	College Football	Various	-----S-	:30	3	\$1,000.00	NM	3	\$3,000.00
N 51	43	11/04/12	11/04/12	NFL Early Game	Various		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$2,200.00			
N 52	43	11/04/12	11/04/12	NFL Pre Game	Various	-----S	:30	1	\$500.00	NM	1	\$500.00
N 53	43	11/05/12	11/05/12	M-F 6a-9a	6a-9a	M-----	:30	2	\$50.00	NM	2	\$100.00
N 54	43	11/04/12	11/04/12	NFL Early Game	Various		:30			NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				4	\$2,200.00			
N 55	43	11/03/12	11/03/12	Sa Late News	10p-11p	-----S-	:30	6	\$450.00	NM	6	\$2,700.00
N 56	43	11/04/12	11/04/12	Late Run 10P News	Various	-----S	:30	6	\$650.00	NM	6	\$3,900.00
N 57	43	11/05/12	11/05/12	Late Run 10P News	Various		:30			NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				6	\$850.00			
N 58	43	11/05/12	11/05/12	M-F 6p-7p News	6p-7p	M-----	:30	4	\$250.00	NM	4	\$1,000.00
N 59	43	11/05/12	11/05/12	M-F 6a-9a	6a-9a	M-----	:30	10	\$75.00	NM	10	\$750.00
N 60	43	11/04/12	11/04/12	Su 8p-830p	8p-830p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$850.00			
N 61	43	11/05/12	11/05/12	Daytime 1p-3p	1p-3p	M-----	:30	3	\$75.00	NM	3	\$225.00
Totals											166	\$70,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	166	\$70,700.00	\$60,095.00
Totals	166	\$70,700.00	\$60,095.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.